

I grew up watching PBS. I watched Sesame Street and the Electric Company. I added 3,2,1 Contact as I grew. On Saturdays I loved to watch Doctor Who. As a teen I stayed up and saw Red Dwarf. I even watched This Old House with my parents. I appreciate how PBS provided good programming. Now I have grown to love the BBC imports that are shown on Masterpiece. (BBC America is a great addition to me as well). So it is great to see them hard a work to provide good content in new ways.

PBS has added a beautifully designed app for iOS (iPads, iPhones, etc). It is an all in one app giving you schedules, clips of shows and even full shows. It is a great way get content away from your TV and to catch up on shows. They even offer content early. For example they offered the first episode of Ken Burn's "Prohibition" early on their app. Plus they are getting people ready for Season 2 of Downton Abbey they are allowing you to watch Season 1.

Now PBS has worked very well to keep their website up to date and make it interactive and providing extra content. They back this up with Twitter and Facebook (for the network and individual shows) pushing out content and sending people to their website. They have a great model and should be commended.

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